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# Ethical Leadership in Business

Driving innovation  
and building resilience  
in business and society  
28 JUNE – 1 JULY 2018



**DAILY  
PROGRAMME**

Caux Palace Conference and Seminar Centre

### How to lead in times of disruptive innovation?

#### Driving innovation and building resilience in business and society

We live in an increasingly complex environment where technological innovations continuously impact the way we work and live. No business sector or profession will be left untouched by the unprecedented speed and scope of change brought about by huge technological advances.

Initiatives of Change Switzerland aims to increase the resilience of today’s business leaders through promoting ethical and innovative corporate cultures that strengthen organizational performance while furthering the future good of our society.

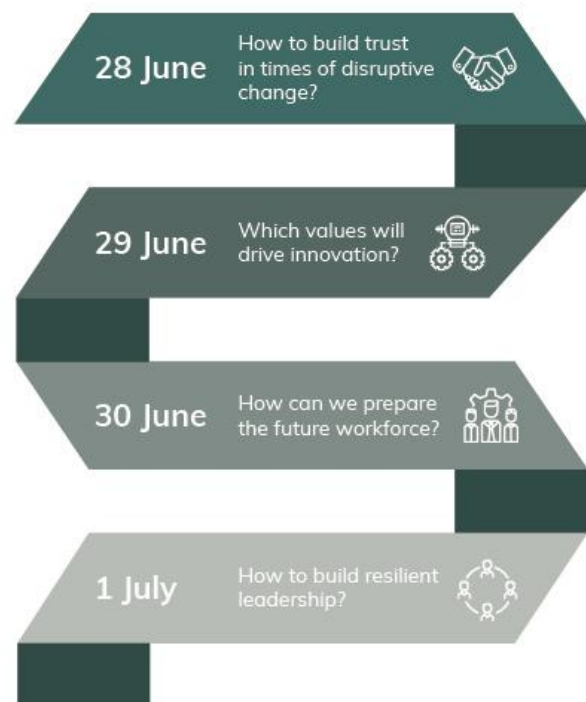
#### ETHICAL LEADERSHIP

More than ever, leaders need to build trust in the workplace so that employees can embrace and adapt to constant change. The best way to build trust is through human centric leadership. While leaders still define the vision and objectives, their main job is to be of service to their team members, enabling them to give their best. Developing a human centric leadership style demands compassion, empathy and care for team members. In order to inspire and support others, leaders must start with themselves by striving to ‘be the change they want to see in the world’.

Ethical leaders are able to build a corporate culture that promotes innovation, which in turn strengthens business and societal resilience.

#### ETHICAL LEADERSHIP IN BUSINESS

Driving innovation and building resilience in business and society.



## Programme overview

### Thursday, 28 June

13:30-17:00	<p><b>Opening Ceremony</b> What does trust mean in times of disruptive technology? <b>Location: Main Hall</b></p>
17:15-18:15	<p><b>How to build resilience through values, trust and innovation</b> <b>Location: Main Hall</b></p>
18:30-19:45	<p><b>Dinner</b> <b>Dining Hall</b></p>
20:00-21:00	<p><b>Welcome to Caux</b> Introduction to your stay in Caux Community group meetings <b>Location: will be confirmed</b></p>

### Friday, 29 June

07:15-07:45	<p><b>Time for silent reflection</b> <b>Location: Bay Window or outside</b></p>
07:45-08:45	<p><b>Breakfast</b> <b>Dining Hall</b></p>
09:15-11:00	<p><b>Panel</b> How can we guide the impact of disruptive innovations? <b>Location Main Hall</b></p>
11:15-12:15	<p><b>Community groups</b> Reflecting and sharing individual experiences <b>Rooms will be communicated</b></p>
12:30-13:30	<p><b>Lunch</b> <b>Dining Hall</b></p>

13:45-15:45	<b>Free time</b> Go for a walk, read or...
14:30-15:45	<b>Join our Bay Window Talks</b> <b>What makes us human in the machine age?</b> Location: Bay Window
15:45-16:30	<b>Tea</b> Location: Tea Room
16:30-18:15	<b>Parallel workshops</b> <b>Is there a recipe for trust in the digital age?</b> <ul style="list-style-type: none"> <li>• How foresight helps to build trust</li> <li>• Ethical behaviour: transparency and accountability</li> <li>• Ethical blindness: opening our eyes and shunning darkness</li> <li>• Social enterprise and trust building</li> </ul> <b>Rooms will be communicated</b>
18:30-19:45	<b>Dinner</b> Dining Hall
20:00-21:00	<b>Human Library</b> Stories of resilient leadership in times of change <b>Rooms will be communicated</b>

### Saturday, 30 June

07:15-07:45	<b>Time for silent reflection</b> Location: Bay Window or outside
07:45-08:45	<b>Breakfast</b> Dining Hall
09:15-11:00	<b>Panel</b> What can leaders do to prepare the future workforce? Location: Main Hall
11:15-12:15	<b>Community groups</b> Reflecting and sharing individual experiences <b>Rooms will be communicated</b>
12:30-13:30	<b>Lunch</b> Dining Hall

13:45-15:15	<b>Free time</b> Go for a walk, read or...
14:30-15:45	<b>Join our Bay Window Talks</b> <b>Should we stop working?</b> Location: Bay Window
15:30-16:15	<b>Tea</b> Location: Tea Room
16:30-18:15	<b>Parallel workshops</b> <b>How can we learn and innovate in the digital age?</b> <ul style="list-style-type: none"> <li>• Social and emotional learning</li> <li>• Culture of learning: values and attitudes that encourage innovation</li> <li>• How to Create a Simple Life in a Complex and Digital World</li> <li>• Innovation, Business, and Ethics in Context</li> </ul> Rooms will be communicated
18:30-19:45	<b>Dinner</b> Dining Hall
20:00-21:00	<b>Evening Event</b>

### Sunday, 1 July

07:15-07:45	<b>Time for silent reflection</b> Location: Bay Window or outside
07:45-08:45	<b>Breakfast</b> Dining Hall
09:15-11:00	<b>Panel</b> How can we build resilience on a personal, organizational and societal level? Location: Bay Window
11:15-12:15	<b>Community groups</b> Reflecting and sharing individual experiences Rooms will be communicated
12:30-13:30	<b>Lunch</b> Dining Hall

## Speakers

Thursday, 28 June



### Christophe Barman

Co-founder and Director of Loyco

Christophe Barman holds an MSc in Management from HEC and a certificate in Risk Management. He started his career in insurance brokerage in Vancouver before moving to Geneva to work for a consulting firm. In 2004, he joined a service company in Geneva which he went on to lead for three years. Christophe is co-founder and Director of the company Loyco which advocates for sustainable entrepreneurship and training in participative and risk management. As someone who enjoys unforgettable adventures, Christophe is president of Geneva SnowSports, vice-president of Ski Romand and the Geneva cantonal commission for sport aid. He is also president of the IDDEA prize for sustainable entrepreneurship and the Romande Consumer Federation.

**Panel: How to build resilience through values, trust, and innovation**



### Jonathan Normand

Founder & Executive Director of B Lab Switzerland

Coming from a background in mathematics and algorithmic development, Jonathan Normand spent 12 years in financial institutions before co-founding Codethic, a consulting business in governance and social responsibility, in 2009. He co-founded the Swiss Crowdfunding Association in 2015 and he sits on various boards, including Sustainable Finance Geneva. In 2013 he helped to establish the non-profit organization, B Lab, in Europe, and in 2017 he became the director of B Lab Switzerland: providing tools for assessing companies' social and environmental impacts. The Bcorp movement has gathered 2,500 certified companies around the world into a community of entrepreneurs who want to compete to be best, bringing a fairer and more durable prosperity to society as a whole.

**Panel: How to build resilience through values, trust, and innovation**

Friday, 29 June



### Nadia Magnenat Thalmann

Founder and Director of MIRALab, Director of the Institute for Media Innovation  
Professor Nadia Magnenat Thalmann is the Founder and Director of MIRALab, as well as the Director of the Institute for Media Innovation. During her illustrious career, she has given keynote speeches at the World Economic Forum in Davos and has developed interdisciplinary research in computer design, synergizing art, fashion and computer graphics. Her work is often displayed at museums, galleries and fashion shows. In Singapore, she unveiled the first social robot, Nadine, who displays emotions and can remember people and actions. Nadia holds three Master's Degrees in Psychology, Biology and Chemistry and a PhD in Quantum Physics from the University of Geneva.

**Panel: How can we guide the impact of disruptive innovations?**



### Fr. Eric Salobir

Founder & President, OPTIC Network

Fr. Eric Salobir o.p. is a Roman Catholic priest and a member of the Order of the Preachers. He is founder and president of OPTIC network which promotes research and innovation in digital humanities. Fr. Salobir a media and technology consultant for the Holy See and has contributed to the reorganization of the media for Vatican.fr. He teaches digital communication at the Catholic University of Paris. After graduating from ISC Paris business school, he worked at the French Embassy in Prague and Crédit Lyonnais in Paris. He then joined the Order of the Preachers in 2000 and graduated in theology and philosophy. He has been affiliated with many media centres, including ROC FM, France 2 and the Federation of French Radio Stations.

**Panel: how can we guide the impact of disruptive innovations?**



### Barbara Smeltzer

Senior Manager, Strategic Initiatives at Salesforce.org

Over more than 15 years, Barbara Smeltzer's drive and dedication to solving global challenges has seen her take on a variety of roles within the public and private sector. She has worked in the fields of healthcare and technology, managing volunteers, events and communications. Currently a Senior Manager of Strategic Initiatives in the philanthropic arm of Salesforce, Barbara has led employee engagement and the overall philanthropy strategy for Canada. She also consults globally for strategic granting in North America and Europe. She is now focused on developing partnerships with organizations teaching 21st century skills to underserved youth. She has a degree in Cultural Anthropology and other certifications in public relations and corporate social responsibility. When not at her day job, Barbara can be found on a yoga mat, travelling or practicing the art of writing.

**Panel: How can we guide the impact of disruptive innovations?**



### Josh Entsminger

Artificial Intelligence specialist, Nexus Frontier Tech

Joshua Entsminger currently works as an AI Specialist at Nexus Frontier Tech. He additionally serves as a senior fellow at Ecole Des Ponts Business School's Centre for Policy and Competitiveness, research contributor to the World Economic Forum's Future of Production Initiative, researcher at IE Business School's Social Innovation Initiative, and advisor for business development at Fundie Ventures. His work focuses on the governance of automated intelligence and its global economic consequences.

**Panel:** [How can we guide the impact of disruptive innovations?](#)



### Vivek Asrani

Managing Director, KAYMO

Vivek Asrani is the Managing Director of KAYMO, an industrial stapling and nailing company based in India. He has been part of this family business for 34 years. He graduated in Statistics and Mathematics and went on to get a double major in Law. He was Founder President of AYBI – Association of Youth for a Better India, an Executive Committee member of AIESEC and currently serves on the Board of three NGOs in India – Initiatives of Change (IoC), PRAJA and TOYBANK. He is regularly invited to talk to business groups on creating sustainable value for companies and building ethical and competitive organizations. He is fond of playing chess, travelling and Indian music.

**Human Library:** [stories of resilient leadership](#)



### Kristin Engvig

Founder & CEO of WIN

Kristin Engvig, Norway, Social Entrepreneur, is the pioneering founder of WIN, a global women's leadership organization which is best known for its flagship event: the Global WINConference. Kristin's innovative work on authentic, feminine and global leadership has attracted more than 16,000 leaders to take part in her programmes. Kristin began her career at JPMorgan, Citibank, Innovation Norway, and as an international strategy and marketing consultant around the world. She holds an MSc in Business Administration and Marketing from BI in Oslo and an MBA from SDA Bocconi, Milan. She has travelled extensively and worked with women from all continents. In her 'journey life' as she calls it, and essential to her vision and being, is her passion for community, family, learning, art, creativity, theatre, kundalini yoga and Zen.

**Human Library:** [stories of resilient leadership](#)



Saturday, 30 June



### Japman Bajaj

Telecommunications Executive and Entrepreneur

Japman Bajaj is an entrepreneur with a penchant for building successful projects and businesses. His works have gained him the Social Youth Entrepreneur of the Year award and recognition as a Global Shaper from the World Economic Forum. Japman is involved with the Global Shapers Community, fostering transnational relationships and contributing to global thought leadership. Japman is also responsible for helping bring SHAPE North America to Canada. As Co-Chair, he supported Alberta's top emerging leaders in SHAPE's largest conference to date. Japman is also co-founder and tri-sectional leader of Soshal Group, a digital media agency providing full-service digital services to Canada's top education, medical and private sector brands.

**Panel: What can leaders do to prepare the future workforce?**



### Archana Rao

India Country Director, Global Citizen Year

Archana Rao is the India Country Director of Global Citizen Year, a non-profit that advocates for a post-high school gap year to provide the foundations for success. Recently, she worked in grassroots development at Initiatives of Change, India, where she led a water management project and created programmes to help lofC interns and scholars make a social impact through personal change. She also ran two Just Governance Dialogues with international volunteers. Previously, Archana worked at Faber and Faber, establishing publishing houses in the Middle East and Far East. Archana has a Masters in Development Economics from the School of Oriental and African Studies at the University of London and a BA in Economics from Ithaca College. She is addicted to reading.

**Panel: What can leaders do to prepare the future workforce?**



### Tanujah Swaminathan

Information Security Analyst

Tanujah Swaminathan is currently an Information Security Analyst for a finance institution while pursuing a part-time Bachelors of Technology in Cyber Security at the National University of Singapore. Upon graduating with a Diploma in Cyber and Digital Security, to keep up with the constantly changing IT industry, she broadened her skills further by taking up a Specialized Diploma in Big Data & Analytics under SkillsFuture in Singapore. She went on to be one of the representatives for the SkillsFuture Earn and Learn programme, advocating life-long learning.

**Panel: What can leaders do to prepare the future workforce?**



### Peace N Kuteesa

COO, Zimba Group Limited

Peace is a Computer Engineer with a Masters of Business Administration in IT Management, working on the integration of cybersecurity, internet safety and the inclusion of ICT in business. Peace is the founder of Zimba Women, a social enterprise that provides tools and technology platforms, business training and mentorship to improve the livelihoods for women in sub-Saharan Africa. Peace has worked on several technical and operations projects for local and international organizations like National Water and Sewerage Corporation, the US Mission in Uganda, the World Bank and the United Nations. A certified Information Systems Security professional, Peace is a member of the International Consortium of Minority Cybersecurity Professionals and a 2017 Young Achievers Awards Nominee and has trained with the International Trade Centre in trade competitiveness through enterprise sustainability.

**Panel: What can leaders do to prepare tomorrow's workforce?**

Sunday, 1 July



### Silvia Quan

Senior Human Rights Advisor, Treaty Bodies

Silvia joined the Secretariat of the International Disability Alliance (IDA) in July 2017 and is leading its work with the UN Treaty Bodies to facilitate the participation of disabled people's organizations in such bodies as the Committee of the Convention on the Rights of People with Disabilities (CRPD). Between 2011 and 2016, Silvia served as an expert on the UN CRPD Committee and she has served as Vice-Chairperson during the last two years. She has been engaged in promoting the CRPD since its drafting by the UN Ad Hoc Committee in 2003. Silvia is based in the IDA Geneva Office.

**Panel: How can we build resilience on a personal, organizational and societal level?**



### Peter Vickers

Chairman & Managing Director, Benjn. R. Vickers & Sons Ltd (Vickers Oils)

Peter Vickers is Chairman and Managing Director of Vickers Oils, a family-owned company based in Leeds, UK. Vickers Oils formulates, manufactures and markets specialized industrial lubricants for the worldwide shipping and textile industries, and has recently pioneered the development of 'environmentally acceptable lubricants' for these industries. Upon graduating from Oxford University, Peter joined the family business and took on worldwide sales responsibilities and personnel management before becoming Managing Director and later Chairman. He is a former President of the UK Lubricants' trade association and is currently the European representative. He likes meeting people, reading, gardening, history, Sweden and cricket.

**Panel: How can we build resilience on a personal, organizational and societal level?**

## Workshop Leaders

Friday, 29 June



### **Sarah Stephen**

Researcher, University of Lausanne

Sarah Stephen is a researcher at the University of Lausanne, Switzerland, where she examines the creation and performance of responsible investment funds, with implications for both future management research and practitioner activities. Her broader research interests include corporate social and environmental responsibility, shareholder activism, financial ethics and ethical decision-making. She holds a Masters in Environmental Change and Management from the University of Oxford and is in the final stages of her PhD in Management at the University of Lausanne.

**Workshop: Ethical blindness: opening our eyes and shunning darkness**



### **Hiroshi Ishida**

Executive Director, Caux Round Table Japan

Hiroshi Ishida is the Executive Director of the Caux Round Table Japan. He worked at the Industrial Bank of Japan for a decade before being appointed Coordinator of CRT Japan and working his way up to Executive Director. Hiroshi helps disseminate the UN Guiding Principles on Business and Human Rights with global initiative organizations, governments and companies. Hiroshi also assists companies in developing their global business strategies and corporate structures to enhance the presence of Japanese companies globally. He also provides consulting services, conferences and seminars focused on corporate social responsibility and sustainability. With these projects, he aims to enhance



### **Chikako Miyata**

Vice President of CSR Promotion, ANA Holdings Inc

Chikako Miyata is the Vice President of Corporate Social Responsibility (CSR) Promotion for ANA Holdings Inc. She has been with the company for over 30 years, starting as a cabin attendant. Chikako was quickly promoted to a series of leadership positions, including Director of General Administration, focusing on CSR, human rights and the environment. In her current position, Chikako pursues ANA's mission statement to build 'security and trust' to 'carry the hopes and dreams of an interconnected world'. She focuses on reducing ANA's environmental impact, as well as partnering with UNESCO to promote education and world heritage conservation.

**Workshop: Ethical behaviour: transparency and accountability**



### Emily Munro

Deputy Head and Strategic Foresight Cluster Leader, Geneva Centre for Security Policy

Emily Munro is the Deputy Head and Strategic Foresight Cluster Leader in the Emerging Security Challenges Programme at the Geneva Centre for Security Policy (GCSP). She leads projects and contributes to courses focusing on strategic foresight, international security and fostering dialogues on emerging issues. Emily has been with the GCSP since 2003 and previously worked at the International Organization for Migration, the Global Forum for Health Research and the Liu Institute for Global Issues at the University of British Columbia. Emily holds a Masters in International Relations from the Graduate Institute in Geneva and a Bachelors in International Relations and Political Science from the University of British Columbia.

[Workshop: How foresight can help to build trust](#)



### Marcello Palazzi

Entrepreneur

Marcello Palazzi is a serial entrepreneur for human progress, pursuing goodness, beauty and truth in enterprise. He was the co-head of his international family business in environmental technologies before founding the Progressio Foundation, where he is President, which has completed hundreds of projects worldwide pursuing civic economy, enterprise and innovation. Marcello wrote a book in the nineties, predicting the rise of CSR, sustainability, ethical investments and other forms of integrative economies and enterprises. He is currently B Corps' Global Ambassador, Chairman of the Social Innovation Exchange and Member of the Advisory Committee to the board at DanoneWave. He has studied at many universities, including Harvard, Stanford and MIT.

[Workshop: Social enterprise and trust building](#)

**Saturday, 30 June**



### Marjorie Stamper-Kurn

Diversity and Inclusion Consultant

Marjorie Stamper-Kurn is a diversity and inclusion consultant who helps clients access the strategic and moral advantages of inclusive and equitable workplaces. Marjorie has led the culture strategy function of a global consulting company as it doubled in size and designed retention and engagement programmes for marginalized groups in a major research laboratory. She has led workshops and programmes on such topics as team building, implicit bias and social emotional learning. Marjorie earned her BA in Ethnic Studies from UC Berkeley, her MEd from Harvard's Graduate School of Education, and her MBA from Simmons School of Management. Marjorie lives in Oakland, California, with her husband, two sons, and a dog nicknamed Trouble.

[Workshop: Social and emotional learning](#)



### Angelica Kiboro

MBET, MBA, BA (IMIS), Deputy Principal and Registrar at Strathmore Institute  
Angelica Kiboro is a global entrepreneurship advocate, lecturer, project manager, mentor and coach. She drives the entrepreneurial and innovation agenda of the Strathmore Institute and teaches at Strathmore University and @iBizAfrica's Incubator. She trained with the Wadhvani Foundation, an international entrepreneurial capacity-building institution. Angelica is the project manager of an initiative to give small business owners entrepreneurial skills in Nairobi's Mathare and Kibera slum areas. She developed the entrepreneurship course for commerce students pursuing an undergraduate degree at Strathmore University and is credited with spearheading the first microfinance diploma curriculum in Kenya in collaboration with Swiss Contact and the Association of Microfinance Institutions.

**Workshop: Innovation, business, and ethics in context**

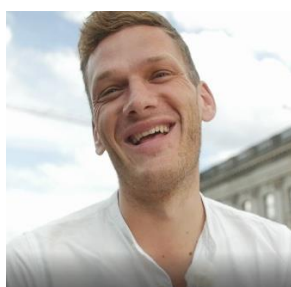


### Kim Nicol

Executive Coach, Own the Room

Kim Nicol is an Executive Coach. She has worked with the Nasdaq Entrepreneurial Center in San Francisco, and coaches emerging leaders at tech start-ups and global organizations. Her clients come from many industries, including finance, law, technology, media and blockchain and cryptocurrency. She teaches Essential Skills for New Managers at General Assembly, and is a coach for Own The Room, helping leaders to develop their communication skills. She has a personal passion for the healing and contemplative arts, including Reiki, meditation, and yoga. A dedicated writer, Kim has authored three books about living mindfully.

**Workshop: Culture of learning: values and attitudes that encourage innovation**



### Marcel Gasser

Managing Director Global Entrepreneurship Network Switzerland

Marcel has lived in and travelled to over 80 countries and has helped create over eight companies in recent years. Currently, he is working on a project to provide flexible hardware to co-working locations. One of his favourite projects is a vocational training school in Myanmar, which he's supported since 2012. Marcel holds a Business IT degree, and MBA from the University of Southern Queensland, as well as an Executive MBA. Marcel strongly believes that the future belongs to sustainable businesses that create real added value, following one of his favourite mantras, 'The adventure starts when there is no adventure any more'.

**Workshop: How to create a simple life in a complex and digital world**

## Moderators



### Christian Dussey

Ambassador Christian Dussey is the Director of the Geneva Centre for Security, an international foundation focused on helping current and future leaders to be better decision makers in international security and peace. Christian has served in many prominent positions specializing in securities and crisis management. He has previously worked as the Head of the Crisis Management Centre of the Swiss Federal Department of Foreign Affairs. Christian is regularly invited to give lectures on crisis management at various institutions. He attended the Fletcher School of Law and Diplomacy and studied for his Masters at Tufts University, the University of Fribourg, and at Georgetown University.

**Moderation: How can we guide the impact of disruptive innovations?**



### Jacqueline Coté

Jacqueline Coté is Director of Public Relations at the Graduate Institute of International and Development Studies in Geneva. She develops and coordinates international promotions and outreach strategies and is in charge of stakeholder relations. Jaqueline has worked for the UN, the International Chamber of Commerce and as an advisor to the World Business Council for Sustainable Development. Jaqueline is a Canadian lawyer and has held positions within international law firms, including the SGS Group and DuPont de Nemours International. Jaqueline holds both civil and common law degrees from McGill University and has undertaken doctoral law studies at the University of Freiburg. She has Canadian, Swiss and British nationalities.

**Moderation: What can leaders do to prepare tomorrow's workforce?**



### Christina Oberli

Christina Oberli is a Senior Consultant with international experience in humanitarian, development and public sectors. She is also a Gender, Diversity-Inclusion and Corporate Social Responsibility Advisor. She worked for many years for the International Committee of the Red Cross in various positions assisting and protecting victims of armed conflicts, as well as for the Canadian International Development Agency and the International Centre for Human Rights and Democratic Development. She holds an MA from Laval University and a BA from York University in International Relations with a focus on development, human rights and environmental issues. Christina has a passion for contemporary dance and creative and artistic processes.

**Moderation: How can we build resilience on a personal, organizational and societal level?**

## Panels

### How to build resilience through values, trust and innovation

In today's fast changing environment, businesses need to respond quickly to new challenges and opportunities. What will make employees innovative and agile? During this session, we will learn why and how the company Loyco has adopted a self-managed organizational model built on decentralization of authority. Jonathan Normand will introduce B Lab and explain how it drives this systemic change by building a community of Certified B Corporations that are voluntarily meeting higher standards of transparency, accountability, and performance.

**Date:** Thursday, 28 June

**Speakers:** Christophe Barman, Jonathan Normand

### How can we guide the impact of disruptive innovations?

Technology moves so quickly that today's innovations become outdated within just a few months. In the rush to figure out how to use all these new tools, there is hardly any time to reflect on their wider impact on business and society. Many questions arise: Will artificial intelligence and automation create a class of the permanently unemployed? Who is accountable for choices made by autonomous systems? Who is responsible for the socio-economic and ecological impact of innovations? What is the shared role of innovators, companies, scientists, entrepreneurs and designers who want to innovate whilst bearing in mind the ethical implications of their work? Which regulations and voluntary multi-stakeholder actions will help to build trust and accountability?

**Date:** Friday, 29 June

**Speakers:** Father Eric Salobir, Professor Nadia Magnenat-Thalmann, Barbara Smeltzer, Josh Entsminger

**Moderator:** Christian Dussey

### What can leaders do to prepare the future workforce?

The world is being transformed by new technologies. Automation through artificial intelligence and the use of robots is already having an impact on the labour market. This will only increase in the future: there will be job losses, job creation and job transformation as human-machine collaboration grows. We cannot be sure how employment will evolve in response to this, as the statistics vary immensely. History has shown that each industrial revolution created more jobs than were destroyed. However, the ongoing fourth revolution is unique in its exponential speed. We have very little time to adapt and need to be highly innovative learners to thrive in this new digital era. We must ask ourselves what and how we need to be learning. Will human skills such as creativity, critical thinking and emotional intelligence continue to give us the edge over the machines?

**Date:** Saturday, 30 June

**Speakers:** Japman Bajaj, Tanujah Swaminathan, Archana Rao, Peace N Kuteesa

**Moderator:** Jacqueline Coté

## How can we build resilience at the personal, organizational and societal level?

Today's fast changing world demands that we constantly strengthen our resilience not only for the good of society as a whole but also for our own personal and professional well-being. Building resilience is about increasing our ability to adapt to changes and to recover quickly from difficult situations. In addition, resilience is built on appreciating the opportunity to develop solutions that allow for new growth. How can we do that?

**Date:** 1 July

**Speakers:** Silvia Quan, Peter Vickers

**Moderator:** Christina Oberli

## Bay Window Talks

### What makes us human in the machine age?

Technology connects us to each other as never before. Online, we leave a trail of data which is aggregated and analyzed by artificial intelligence (AI). Intelligent machines predict our tastes, moods, health, financial trustworthiness, fidelity, etc. Soon, AI will know us better than our close families and friends, and even ourselves. Digital technologies challenge us once again to ask what place we occupy in the world, how we connect to each other and what value we have in a society in which machines are more and more outperforming humans.

**Date:** Friday, 29 June, 14h30 – 15h45, interactive session

**Moderator:** Rainer Gude

### Should we stop working?

Work plays a central role in our life: it provides us with a revenue, an identity, learning opportunities, a social network and inner fulfilment. As machines increasingly outperform humans, will there be sufficient employment possibilities for the entire workforce or only for a highly skilled elite? Will it still make sense to structure our society on a work-based model? What would a 'work-free' society look like? How would such a society provide income for all? How would we define ourselves? Where would we meet and connect? How would we grow and feel fulfilled? Join this participant-led conversation on the future of society without work.

**Date:** Saturday, 30 June, 14h30 – 15h45, interactive session

**Moderator:** Rainer Gude



## Human Library

### Stories of resilient leadership in times of change

At the Human Library Café, participants can ‘read’ the personal stories told by ‘human books’, Vivek Asrani, owner of an industrial supply company in India, and Kristin Engving, founder and CEO of a conference focused on promoting women in global leadership roles. They have experienced private and professional challenges that demanded values-based decisions. As they faced their difficulties, their inner strength and resilience grew. Unlike a traditional library, where the exchange of knowledge is exclusively from the book to the reader, here it’s shared in both directions.

**Date:** Friday, June 29

**Moderator:** Sofia Mueller

## Parallel Workshops

### 29 JUNE | Friday: Is there a recipe for trust in the digital age?

#### How foresight can help to build trust

This workshop will explore how strategic foresight can be used to develop a common understanding of the future and in turn build trust amongst different stakeholders. Emily will outline the concept of strategic foresight and how certain structured methods can be used to help us grapple with the uncertainty and fast-moving nature of the current environment. The focus will be on a three-phased solution: developing a mindset of strategic anticipation, creating an environment for foresight in organizations, and fostering the necessary skills to apply foresight methodologies. Participants can expect the workshop to be highly interactive, with an opportunity to apply a foresight methodology and reflect as a group on the challenges and opportunities of building a shared future.

**Workshop Leader:** Emily Munro

#### Ethical behaviour: transparency and accountability

What words do you associate with many companies? Cheating, exploitative, unethical, destructive? Companies now have new challenges to consider in order to achieve social acceptance and business legitimacy. They need a strong moral compass to gain their stakeholders’ trust. The participants will use case studies to learn how to build a trust-based and ethical corporate culture.

**Workshop leaders:** Hiroshi Ishida, Chikako Miyata

## **Ethical blindness: opening our eyes and shunning darkness**

Why do good people make unethical decisions and act unethically? How are they drawn into the dark side, without even realizing that their actions are wrong? Are we ourselves being drawn into acting unethically? This workshop will bring participants face to face with these questions, which are especially relevant in competitive business environments where we are tempted to forgo our values for a variety of reasons. During the interactive workshop, participants will gain a solid understanding of ethical blindness and the factors that provoke unethical behaviour, assess the ethical dimensions of decisions and prepare a personalized prevention strategy.

**Workshop leader:** Sarah Stephen

## **30 JUNE | Saturday: How can we learn and innovate in the digital age?**

### **Social and emotional learning**

This workshop will explore the ways in which business leaders can use social and emotional learning (SEL) to create corporate cultures that build trust amongst teams, resilience in the face of change, and positive impact for society as a whole. Focusing on emerging trends in the US education sector, Marjorie will present theories such as the growth mindset, emotional literacy, empathy and mindfulness and highlight how they can be applied in the business world. Participants can expect the workshop to be interactive with opportunities to practise fundamental workplace skills such as giving and receiving feedback and managing conflict.

**Workshop leader:** Marjorie Stamper-Kurn

### **Culture of learning: values and attitudes that encourage innovation**

How can you create a culture of learning in your organization? What values and attitudes encourage innovation and resilience in the face of new challenges? This workshop will guide participants as they explore these questions, which have become increasingly important in the digital age. By the end of the workshop, you will be able to identify values and attitudes that encourage innovation. You will also have a practical framework which you can adapt to encourage learning in your own life and in your organization.

**Workshop leader:** Kim Nicol

### How to create a simple life in a complex and digital world

Our minds are constantly overwhelmed by information overload and yet the statistics shows that we are no more efficient than 20 years ago. The reason? We are highly disengaged and disconnected. To reverse this trend, we need to reconnect with our inner potential and nurture a profound sense of inner calm. Only then can we start inspiring, innovating and creating positive change around us. Marcel will talk about the simple techniques he has explored over the years to simplify his life. The techniques will show you how relaxed our lives can be, even in a highly digital and complex world.

**Workshop leader:** Marcel Gasser

### Innovation, business and ethics in Context

The workshop will provide participants with a platform to discuss the major innovations driving business within Kenya, Africa and beyond. It will also explore the impact of innovation, especially amongst marginalized communities, the challenges facing the implementation of innovations, and how it will affect different areas of society. The workshop will then focus on the similarities and differences of unethical behaviours between the continents. It will end with an evaluation of how best to mitigate these ethical issues so that the benefits and new opportunities that innovation can provide produce equity among the multiple stakeholder groups. Participants will leave with a sense of how innovation can help increase equity, the risks involved in callous implementation methods, and how to use ethics to guide innovation for the development and betterment of various kinds of societies.

**Workshop leader:** Angelica Kiboro